



FOR IMMEDIATE RELEASE:

December 3, 2024

Contact: Aaron Samson
Phone: 313-447-8810
Email: asamson@lushlawn.com
Date: December 3, 2024

Lush Lawn Announces Franchise Expansion Across Eight States

Lush Lawn, a Michigan Lawn Care Leader, to Expand via Franchising in Michigan, Ohio, Pennsylvania, Kentucky, Tennessee, Missouri, Indiana and Wisconsin

Waterford, MI — Lush Lawn, a trusted name in lawn fertilization and weed control services with Southeast Michigan branches in Brighton, Canton, Lansing, Rochester Hills, Grand Blanc and Saginaw, is proud to announce the launch of its franchising program. Entrepreneurs across eight states — Michigan, Ohio, Pennsylvania, Kentucky, Tennessee, Missouri, Indiana, and Wisconsin — now have the opportunity to bring the Lush Lawn standard of excellence to their communities.

Since 2004, Lush Lawn has been dedicated to transforming lawns into lush, healthy landscapes. With a proven track record of success, the company is now expanding its reach to empower motivated business owners with the tools, training and support necessary to build thriving franchises.

“Our decision to expand through franchising reflects the growing demand for high-quality lawn care services,” said Aaron Samson, Founder & CEO of Lush Lawn. “We’re excited to partner with driven entrepreneurs who share our passion for excellence, customer satisfaction and community growth.”

What Lush Lawn Franchises Offer:

- **Proven Business Model:** A tested system for operational success
- **Comprehensive Training:** Hands-on support to ensure franchisees hit the ground running
- **Brand Support:** Benefit from Lush Lawn’s reputation for quality, service and reliability

- **Marketing Support:** Customized digital campaigns and marketing materials to help build local visibility, generate leads and grow a loyal customer base

This expansion positions Lush Lawn as an emerging leader in the lawn care franchising industry, providing new business owners with the know-how, resources, strategies and best practices to succeed in an essential and growing service market.

If you've dreamed of owning a business that makes a tangible difference in people's lives, now is the perfect time to join the Lush Lawn family.

For more information about Lush Lawn franchising opportunities, visit <https://lushlawnfranchising.com/> or contact Aaron Samson at 313-447-8810.

About Lush Lawn:

Lush Lawn is a premier provider of lawn fertilization and weed control services. Headquartered in Southeast Michigan, the company is committed to enhancing outdoor spaces with personalized and proven lawn care solutions. With a focus on exceptional lawn care results and customer satisfaction and backed by its core values of commitment, quality, integrity, innovation, respect and perseverance, Lush Lawn is dedicated to creating healthy, vibrant lawns that stand out.

END